



# **INFORMATIONAL PACKET**

PRESENTED BY ALPHA KAPPA ALPHA SORORITY, INC.® KAPPA NU OMEGA CHAPTER

Pearlescent Dream:

## **BEAUTY, BRILLIANCE, AND BEYOND**

## **Little Miss AKA Pageant**

Arkansas State University-Auditorium (Student Union-3rd Floor) Saturday, June 22, 2024 – 7:00 PM

Sponsored by the Alpha Kappa Alpha Sorority, Inc.® Kappa Nu Omega Chapter General Admission: \$5.00

## **Divisions:**

Little Miss Tea Rose (PreK –Kindergarten) Little Miss Ivy (1st grade - 3rd grade) Little Miss Pearl (4th grade - 6th grade) Miss Pink & Green (7th grade- 8th grade)

The "Little Miss AKA" pageant is designed to promote academic excellence, to reinforce strong leadership, and to cultivate personal and social growth. These goals are attained by creating a special atmosphere and rewarding contestants according to individual excellence.

The pageant is for girls in PreK through 8th grade. All proceeds will be used for scholarships and our community program initiatives.

There will be a parent meeting scheduled to review pageant details & expectations.

The winners will have the chance to ride in the Jonesboro Parade.

## ENTRY FEES AND DEADLINES

The registration fee is \$50.00, and contestants are encouraged to participate in the Color My Crown event to help cover this fee. The entry includes a pageant t-shirt and headshot. All entry fees and applications must be submitted by April 27, 2024. Payments can be made online (knomega1908.com) or by check, payable to Alpha Kappa Alpha Sorority, Inc.® Kappa Nu Omega Chapter. After April 27th, the registration fee increases to \$60.00, and the deadline to enter is May 10, 2024 by 5 PM.

### **CONTACT INFORMATION**

CONTESTANT'S NAME:			
MOTHER'S/GUARDIAN NAME:			
FATHER'S/GUARDIAN NAME:			
STREET ADDRESS:			
CITY:			
STATE:	ZIF	IP CODE:	
PRIMARY PHONE NUMBER:			
SECONDARY PHONE NUMBER:			
EMAIL ADDRESS:			

Parents/Guardians: Please notify us if any of your contact information changes.

## **CONTESTANT INFORMATION**

Age as of 06/	22/2024:				
School:					
Grade:					
Grade at the time of the pageant will determine categories.					
T-shirt Size: (circle one)	Youth:	X-Small	Small	Medium	Large
	Adult:	Small	Medium	Large	X-Large
# of Sibling(s	):				

## GETTING TO KNOW THE CONTESTANT

What is your favorite color?	
What is your favorite subject in school?	
What is your favorite book?	

Who is your role model and why?

List extracurricular activities, honors and interests.

List your hobbies.

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What do v	you want to k	be when you	arow up?			
		<del>,e when y</del> ou				
lf vou cou	uld have one s	superpower.	what would	it be and w	hv?	
5					5	

## **PARENT/CONTESTANT AGREEMENT**

As a parent/guardian of a participant in the "Little Miss AKA" pageant presented by Alpha Kappa

Alpha Sorority, Inc.® Kappa Nu Omega Chapter, I, \_\_\_\_\_, agree to

the following guidelines:

- **Information Accuracy:** I certify that the information in the application packet is correct to the best of my knowledge.
- **Registration Fee:** I agree to pay the registration fee of \$50.00 by April 27, 2024. Any registration after this date, I agree to pay the late registration fee of \$60.00 by May 8, 2024 at 11:59 PM.
- **Souvenir Booklet Ads**: I understand each contestant is required to secure a minimum of \$50 in souvenir booklet ad sales. Failure to meet this minimum will result in an automatic 10-point deduction from the contestant's total score. Ad payment and graphics are due by June 1, 2024 at 11:59 PM.
- **Point System:** I understand each contestant has the opportunity to earn additional points by participating in specified events and pageant pre-sale tickets. Contestants can also lose points if the minimum souvenir ad sales are not obtained.
- **Non-Participation:** I understand that the registration fee and any raised funds are non-refundable if my child does not participate in the pageant.
- **Photo/Video Release:** I grant Kappa Nu Omega my permission to use the photographs for any legal use, including but not limited to publicity, copyright purposes, illustration, advertising, and web content. Furthermore, I understand that no royalty, fee, or other compensation shall become payable to me by reason of such use.
- Attendance at Events: My child must attend all required participation events.
- **Backstage Rule:** Only one person per contestant will be allowed backstage.
- **Previous Winner Entry:** Last year's winner can only compete again this year in a different division.
- Academic and Behavioral Requirements: My child must maintain a 2.0 GPA, demonstrate good citizenship, and have good attendance.
- **Judges' Decisions:** Judges' decisions are final, and score sheets will not be available after the pageant.
- **Division Changes:** The chapter the right to combine or change age divisions in the case that the number of contestants deems it necessary. The contestant will be informed of the change as soon as a decision has been made.
- Liability Release: Neither the chapter nor the facility is responsible for any losses, illness, or injuries.

• **Post-Pageant Communication:** Pageant chairs will not be available for comment immediately after the pageant. Questions or comments should be directed to Alpha Kappa Alpha Sorority, Inc.® Kappa Nu Omega Chapter by email (<u>knomega1908@gmail.com</u>).

I understand that not following these guidelines can prevent my child from participating in future pageants. By signing this form, I agree to the above guidelines.

Child's Name:	
Parent/Guardian Name:	
Parent/Guardian Signature:	
Date:	

### **ADDITIONAL INFORMATION**

#### Attire

Formal attire for the pageant includes long or short dresses; no specific colors. The length of the dress can be tea-length, short (knee-length or slightly above), or long.

#### Escorts

Each contestant is required to have an escort during the formal wear competition. Gentlemen are recommended to wear suits or dress-type attire. While attendance at Rehearsal is recommended for escorts, it is not required.

#### Attendance

Contestants must be present at pageant participation events to earn attendance points. For contestants aged 4–5 years old, a parent or guardian must accompany them.

#### Ads/Souvenir Journal

Each contest will be responsible for selling a minimum of \$50 in advertisement. Each contestant will receive a souvenir journal as a keepsake.

#### Scoring

Contestants are judged on character, personality, stage presence, and poise. All judges' decisions are final.

Point System: The contestants can earn additional points for event participation (as specified on schedule) and pageant ticket sales.

#### • Gain Additional Points:

- If a contestant sells 10 tickets, they will earn an extra 5 points.
- Selling 20 tickets will result in an additional 10 points.
- Selling 30 tickets earns an extra 15 points.
- If a contestant manages to sell 40 tickets, they will earn an additional 20 points.
- Finally, selling 50 tickets or more will result in an extra 25 points.
- The contestant with the most ticket sales will be awarded. All pre-sales tickets must be purchased by June 21, 2024 by midnight.
- **Deduction in Points:** If a contestant fails to achieve the minimum of \$50 in souvenir booklet ad sales, they will incur an automatic deduction of 10 points from their total score.

#### **Social Media Contest**

A Facebook "like" contest will be held. Each contestant's photo will be posted on the Kappa Nu Omega social media platform (Facebook). The contestant/parent/guardian should share and encourage friends/family to like the original Kappa Nu Omega FB post. Likes will only be counted from the original post. The contestant with the most likes wins.

#### People's Choice Contest

This award is given to one contestant based on monetary votes. Each vote starts at \$1 per vote. Each contestant will have a photo and collection container on display. The contestant with the most votes wins.

## **TENTATIVE CALENDAR OF EVENTS**

(Dates and times are subject to change-See list below for information regarding dates)

EVENT	MEETINGS	LOCATION	DATE	ТІМЕ
Informational	Parent Meeting	Virtual (Zoom)	April 22, 2024	6:30 PM
	Registration Dea	dline	May 8, 2024	11:59 PM
Participation 1 (10 points)	Mother Daughter Tea	Baptist Collegiate Ministry	May 11, 2024	2:00 PM
Photographs (Required) (10 points)	Headshots & Workshop	St. Bernards Hospital Community Room	May 18, 2024	1:30 PM
Participation 2 (10 points)	Juneteenth Workshop	E. Boone Watson Building	June 15, 2024	10:30 AM
Souvenir Booklet Ads Payment & Graphics Due (10 points)			June 1, 2024	11:59 PM
Participation 3 (Required)	Rehearsal	TBD	June 17, 2024	6:00 PM
Pageant     Arkansas State       Pageant     University Auditorium		June 22, 2024	7:00 PM	

## AWARDS

The following awards will be given on the night of the "Little Miss AKA" Pageant.

- 1. Division Winner: In each division, there will be one contestant crowned as the titleholder for her division based on the highest points scored. (1st and 2nd Runner Ups)
- 2. Overall Winner: There will be only one contestant crowned as "Little Miss AKA". The winner will be determined based on the highest points scored.
- 3. Miss Diamond Ticket Princess: The contestant who has the most ticket sales will be awarded.
- 4. **People's Choice Award:** The contestant who has the most votes, indicated monetary submissions will be awarded.
- 5. Social Media Winner: The contestant who has the most likes on facebook will win a prize.
- 6. **Participation Certificates:** All contestants and escorts will receive a participation certificate.



CONTESTANT NAME



Dear Community Member,

We are excited to announce the upcoming "Little Miss AKA" pageant, presented by the Alpha Kappa Alpha Sorority, Inc.® Kappa Nu Omega Chapter. This pageant aims to celebrate the achievements and talents of young girls in our community.

As a contestant, I am honored to invite you to participate in our Souvenir Journal. This journal will feature information about the pageant, the contestants, and a section for ads. Your support through purchasing an ad in our journal is greatly appreciated and helps to make our pageant a success.

Below are the ad sizes and prices for your consideration:

Full-Page Ad: \$20.00
Half-Page Ad: \$15.00
Quarter-Page Ad: \$10.00
One Eighth (Business Card)-Page Ad: \$5.00

Your contribution will be acknowledged in the Souvenir Journal. Thank you for your support and for being a part of this special event!

Please submit your ad artwork and payment by end of day June 1, 2024 . All ads must be print-ready and in the following formats: PDF, PNG, or JPEG. Payment can be made electronically at <u>knomega1908.com</u>. Artwork can be sent to <u>Knomega1908@gmail.com</u>. Please make checks payable to: Alpha Kappa Alpha Sorority, Inc.® Kappa Nu Omega Chapter.

Sincerely,

"Little Miss AKA" Pageant Contestant

For more information, please contact the "Little Miss AKA" Pageant Co-Chairs:

Brandie Puga

Khagji Warren

Knomega1908.fundraising@gmail.com